MURRAY STATE COLLEGE

Associate of Applied Science in Business Management
Certificate in Retail
2026-27 Completion Check

Name:	**Completed by:**
ID:	**Date:**

Certificate Information

The Certificate in Retail provides students with core knowledge of the retail industry, as well as basic business concepts and practices. It is designed to provide essential skills for careers as retail managers, supervisors, team leads, department managers, warehouse supervisors, inventory specialists, merchandisers, or small business owners and entrepreneurs. The foundational coursework required for this certificate may transfer toward an associate's or bachelor's degree.

Certificate Requirements

Courses (18 Credits)	**Credits**	**Grade**	**Semester**	**Notes**
BM-2023 Principles of Customer Service	3			
BM-2613 Business Ethics	3			
BM-2723 Spreadsheet Applications	3			
BM-2043 Retail Management	3			
BM-2143 Marketing	3			
BM-2503 Human Resources Management	3			

Substitutions must be approved by Program Chair

Total Credit Hours Required: 18

Min 2.0 GPA ☐