



**MURRAY**  
STATE COLLEGE

**2040**

**MASTER PLAN**



**CGA**  
architects

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# MURRAY STATE COLLEGE LEADERSHIP



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# WHO WE ARE

## MISSION

Murray State College provides opportunities for student learning, personal growth, professional success, and community enhancement.

## VISION

Murray State College strives to be a vibrant and progressive student-centered community in which pathways to success are varied, all are valued, and educational opportunities abound.

# OUR VALUES

1

Student  
Success and  
Learning

2

Quality Instruction  
and Programs

3

Service-Oriented  
Environment

4

Cultural  
and Global  
Connectivity

5

Integrity and  
Ethical Behavior

6

Mission-Centered  
Planning

7

Innovative  
Technological  
Advancement

# MESSAGE FROM THE PRESIDENT

Murray State College has a rich history in Southern Oklahoma and is proud to offer nationally recognized educational and activity programs for a variety of students. With campuses serving students in Ardmore and Tishomingo, Oklahoma, as well as a significant online student population, Murray State is ideally located to serve traditional and non-traditional students where they are and when they are ready to take their education career to the next level.

To accomplish our strategic goals for continued excellence in education, it is imperative that we provide infrastructure and facilities that provide a beautiful and functional campus experience. I'm pleased to present the Murray State College Master Plan for 2025-2040.

In this plan, you will find Murray State's vision to create a campus that reflects our values and provides the ultimate educational experience. It is the blueprint for our campus development as we establish priorities and optimize resources and opportunities, while focusing on long-term sustainability and alignment with our strategic plan goals.

We arrived at the results that are reflected in our Master Plan through an inclusive process that included: forums; surveys; and leadership, community and stakeholder input sessions. Our master planning process was linked directly to our strategic planning process. This process took approximately 18 months; we did so to ensure that the many voices that make Murray State College one of the best colleges in America are reflected.

Guided by our shared commitment to academic excellence, innovation and sustainability, as well as the desire to enhance the overall student experience, this master plan visualizes a campus experience that will meet current needs but also lay the foundation for generations to come.

I look forward to the journey ahead and the positive impact this master plan will have on our campuses as well as the people and industries that we serve. It's always a great day to be an Aggie!



**DR. TIM FALTYN, PRESIDENT**



# 01



# EXECUTIVE SUMMARY





# PROJECT OVERVIEW

## BACKGROUND

Murray State College is embarking on a comprehensive journey to revitalize its campus through a multi-phase architectural and campus update initiative. Phase 1 of the project focuses on collecting an inventory and conducting an analysis of the existing campus conditions, including a review of the previous master plan. Phase 2 aims to establish clear goals and objectives, while Phase 3 engages the college community as stakeholders through the development of a survey to solicit feedback and insights from staff and students. Phase 4 is dedicated to analyzing the collected information and developing prioritized objectives based on survey feedback. Phase 5 involves conducting an on-site

workshop, refining objectives, and further collecting information based on survey responses. Phase 6 synthesizes this data to create a final list of objectives and recommendations. Phase 7, known as “Deliver,” is the culmination, where the Master Plan Study is finalized, incorporating a narrative that encompasses the entire process, background information, and feedback gathered to serve as the basis for the final recommendations, ensuring that the architectural and campus updates align with the aspirations and expectations of the Murray State College community. This comprehensive approach demonstrates Murray State’s commitment to fostering a vibrant and responsive campus environment.

## PROCESS

1. Establish goals and objectives.
2. Review previous master plan.
3. Inventory and analysis of existing campus conditions.
4. Develop survey for preliminary feedback.
5. Set up workshops for additional review / feedback.
6. Process data/ refine objectives for final review.
7. Compile final Master Plan Study with recommendations.



## PHASE 1: COLLECT

Inventory and analysis of existing campus conditions. Review previous master plan.

## PHASE 2: METRICS

Establish goals and objectives.

## PHASE 3: STAKEHOLDER 1

Develop a survey that shall be used to solicit feedback and insight from Murray State College staff and students.

## PHASE 4: ANALYZE

Review information and develop prioritized objectives based on feedback from the survey.

## PHASE 5: STAKEHOLDER 2

Conduct an on-site workshop where information is collected and refined based on objectives developed from the survey.

## PHASE 6: SYNTHESIZE

Develop a final list of objectives and recommendations based on information received from survey and workshop.

## PHASE 7: DELIVER

Finalize Master Plan Study to include a narrative of the process and background information used/gathered as the basis for final recommendations.



## MASTER PLAN:

The 2040 Master Plan aims to provide well-defined and sustainable recommendations that not only align with but also bolster Murray State College's mission, vision and values.

## GOALS:

The Master Plan vision is realized by its central goals, serving as the driving force behind all recommendations. These goals embody Murray State College's commitment to academic excellence and community impact.

- Define future development
- Promote student interaction
- Enhance student recruitment
- Increase community engagement
- Become a community resource

## PRIMARY OBJECTIVES:

The Master Plan gains further depth and purpose through the formulation of primary objectives. These objectives, integral to the plan's framework, serve as guiding principles that provide clear direction for the plan's recommendations. The Master Plan primary objectives are:

- Academics
- Safety
- Housing
- Parking
- Environment
- Student Experience
- Staff Development
- Athletics
- Auxiliary

## EXISTING CAMPUS CONDITIONS:

Murray State College currently boasts a diverse and geographically distributed presence, with three primary locations serving its student body. The main campus, nestled in the charming town of Tishomingo, Oklahoma, stands as the college's historic cornerstone. This picturesque campus is steeped in tradition and has played an integral role in Murray State's rich heritage. In Ardmore, Oklahoma, the college extends its footprint with a dedicated campus, providing a broader reach for those seeking educational opportunities in the southern part of the state. Both of these campuses are strategically situated along major roadways, with the main campus in Tishomingo being accessible via Highway 377 and the Ardmore campus being conveniently located adjacent to Interstate 35. This positioning ensures easy access for students and visitors alike.

In addition to these physical campuses, Murray State has embraced the digital age by offering a robust Online program. This program transcends geographical boundaries, allowing students to pursue their education remotely.

The current Tishomingo campus is comprised of 27 diverse building structures, including gymnasiums, dormitories, classroom buildings and administrative buildings. While most of these structures remain structurally sound, there's a pressing need for upgrades to their mechanical, electrical, and technological systems, as well as furnishings, finishes, and equipment. Additionally, some buildings require interior and exterior renovations to align with modern standards and provide an updated and inviting campus environment.

The campus has untapped potential for better utilization of space, encompassing the need for improved outdoor areas and revitalizing the sunken gardens. Sidewalks and parking facilities require upgrading, as aging infrastructure demands attention, including the resurfacing of parking lots and the creation of additional parking spaces. Furthermore, the expansion of affordable student housing is crucial to meet the growing demands of the student population and enhance the overall campus experience.

## RECOMMENDATIONS:

The 2040 Murray State College Master Plan is a visionary initiative that takes a long-term perspective in shaping the future of the institution. Although it does not establish a specific completion date, it places several high-priority objectives at the forefront of its comprehensive approach.

These objectives encompass a diverse range of facets, including the revitalization of the North parking area, the Gunsmithing Building, Student Union Building, Ardmore and Tishomingo Academic Resource Centers, Beames Gym renovation, the Micro Ag Master Plan and the Nursing Education Building.

Moreover, the recommendations contained within the plan span a wide spectrum of crucial elements. Of particular significance is the endeavor to create a cohesive campus aesthetic, which enhances the College's overall visual identity and appeal. Addressing the aging infrastructure is also a pivotal component, with a focus on upgrading parking lots and rejuvenating the sunken gardens, aligning with modern sustainability and aesthetic standards.

Furthermore, the need for additional parking facilities is recognized to cater to the growing demands of the student body, while affordable student housing options are identified as imperative to provide a well-rounded campus experience. Outdoor spaces are also a key focus, with plans to cultivate vibrant and inviting areas for student interaction and recreation.

In addition to these tangible updates, the Master Plan includes design recommendations that will serve as the cornerstone for all future projects on campus. These guidelines guarantee consistency and cohesion across all Murray State College facilities and sites, reinforcing the college's unique brand and image. By adopting this multifaceted approach, Murray State College demonstrates its unwavering commitment to creating an inclusive, dynamic, and harmonious campus environment that aligns with its mission and values, and serves the evolving needs of its students and the broader community.

# PROJECT TIMELINE



DEC  
2022

## SURVEY

In coordination with Murray State College, CGA Architects created a campus wide survey with the goal to identify what the faculty, staff, and student populations think of current conditions at Murray State. Their feedback was used to inform the execution of the Master Plan.

MAR  
2023

## WORKSHOPS

Murray State College faculty, staff, and students from both Ardmore and Tishomingo campuses participated in workshops over the course of several days. During these workshops, participants gave valuable feedback on the current conditions at Murray State and their insights for future improvements.

SEPT-NOV  
2023

## DRAFT MASTER PLAN

CGA Architects utilized feedback from the surveys and workshops to draft the Master Plan.





NOV  
2023

## BOARD PRESENTATIONS

CGA Architects presented the draft Master Plan to the Murray State College Board of Regents. During this meeting, valuable insights and feedback were received about the Master Plan.

NOV-FEB  
2023-24

## MASTER PLAN REFINEMENT

During this time, the Master Plan was refined based on the crucial feedback received from Murray State. Campus maps were created and added to the Master Plan to further convey all the improvements planned campus wide.

MAR  
2024

## MASTER PLAN COMPLETE

After months of careful consideration and refinement, the Master Plan was completed in March of 2024.

# MSC DEMOGRAPHICS

STAFF, STUDENTS, & PROGRAMS



## STAFF/ ENROLLMENT

Faculty : 57 full time, 90 adjunct  
Staff: 102 full time, 49 part time

Annual Enrollment: 3,330

- Ardmore: 163
- Online: 2,547
- Tishomingo: 623
- Off-Campus: 166
- Concurrent Enrollment: 928

## PROGRAMS

Top 10 Majors (Fall 2023)

1. Nursing
2. Business
3. Arts and Science
4. Psychology
5. Physical Therapist Assistant
6. Child Development
7. Health Science
8. Health Wellness & Human Performance
9. Elementary Education
10. Occupational Therapy Assistant

## SURVEY CONSIDERATIONS

Develop open survey questions about mission and values

Develop a list of programs and develop summary of issues/needs

Develop a list of services (from MSC)

Topics To Survey:

- Academics
- Safety/Security
- Wellness (physical and mental)
- ADA Compliance
- Student Experience
- Staff Development
- Community/Connection
- Technology (wifi, classroom tech, etc.)
- Parking
- Housing
- Campus Grounds
- Auxiliary (M.O.M., student services, farm)
- Athletics

\*See Appendix on page 70



## WORKSHOP CONSIDERATIONS

Attendees: Students, Staff, Faculty, Board of Regents, Community

Intended Feedback: Positive Perceptions, Negative Perceptions, Neutral Perceptions

Topics To Discuss:

- Campus Conditions
- Facilities
- Circulation (vehicular/ pedestrian)
- Environment
- Housing
- Community Connection/ Engagement

\*See Appendix on page 82

# 02





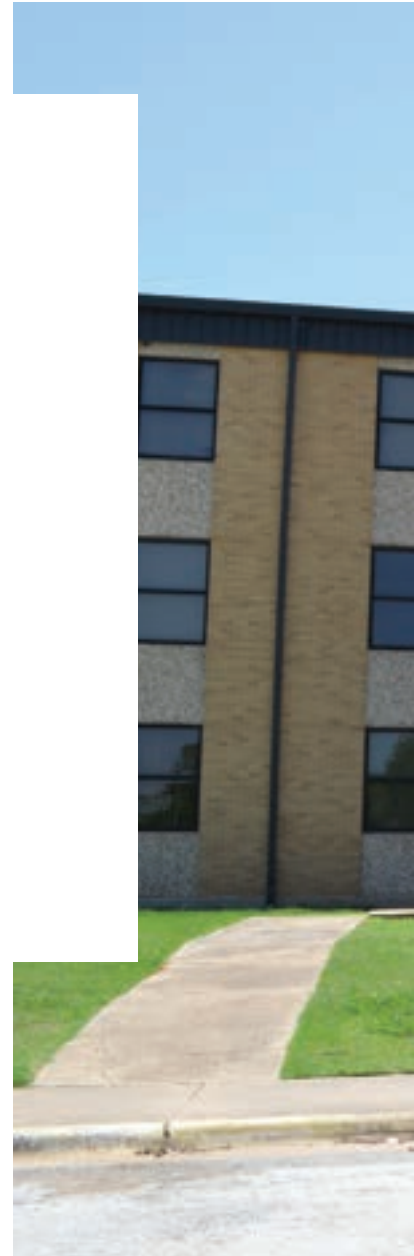
# INFLUENCES

# MURRAY

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## STATE COLLEGE

- MISSION** To provide opportunities for student learning, personal growth, professional success and community enhancement.
- VISION** To be a vibrant and progressive student-centered community in which pathways to success are varied, all are valued and educational opportunities abound.
- VALUES**
- We value student success and learning.
  - We value quality instruction and programs.
  - We value a service-oriented environment.
  - We value diversity and global connectivity.
  - We value integrity.
  - We value mission - centered planning.
  - We value innovative technological advancement.



## HISTORY OF MURRAY STATE COLLEGE:

Murray State College, founded in 1908, has undergone significant growth and evolution over the years. Initially established as the Murray State School of Agriculture, it began granting associate degrees and saw fluctuations in enrollment during WWII, eventually bouncing back with the influx of returning veterans supported by the GI Bill. Throughout the mid-20th century, it offered programs tailored to the interests of both men and women, with a focus on fields such as home economics, commerce, agriculture, and engineering. Legislative changes led to multiple name alterations, ultimately settling on Murray State College in 1972. Over subsequent decades, the institution expanded its offerings to include diverse programs such as Nursing, Computer Science, and Veterinary Technology. With the advent of online education and initiatives like concurrent enrollment, it broadened its reach, serving high school students and the broader community. Today, Murray State College operates across two primary sites, offering a range of degree programs, certificates, and associate degrees, including recent approval for a Bachelor of Applied Technology in Gunsmithing. Its commitment to education and growth is evidenced by ongoing construction projects and initiatives to meet the needs of its student body and surrounding community.



<b>LOCATIONS</b>	TISHOMINGO, OKLAHOMA ARDMORE, OKLAHOMA ONLINE
<b>FOUNDED</b>	1908
<b>GRANTED COLLEGE STATUS</b>	1922
<b>FIRST ASSOCIATE DEGREE AWARDED</b>	1924
<b>STUDENT/TEACHER RATIO TODAY</b>	1:15
<b>DEGREE PROGRAMS OFFERED</b>	60+
<b>AVERAGE STUDENT AGE</b>	22 YEARS OLD
<b>FEMALE/MALE RATIO</b>	70/30
<b># OF FIRST-TIME FRESHMAN</b>	400+ FALL SEMESTERS
<b>ONLINE STUDENTS AT 100 PERCENT</b>	687



# TRENDS IN ACADEMICS



Understanding the influences and trends in academics is vital for educational planning. Students' choices regarding higher education are shaped by factors such as economic considerations, career prospects, institutional reputation, and campus culture. Key academic trends include the growth of online and blended learning, the importance of career-focused and interdisciplinary programs, and the emphasis on diversity and inclusion. By recognizing and responding to these trends, institutions can better attract and retain students while providing a more fulfilling educational experience.

## CHANGES & EVOLUTIONS

- **Academic Space:** Over time, primary academic and instructional spaces have undergone significant transformation. They've evolved to become more versatile, student-centric, and adaptable to changes in how information is delivered.
- **Collaboration / Learning Space:** Spaces dedicated to learning have evolved considerably over the past decade, and it's clear that these environments will continue to rapidly transform in the future. Adapting to these ongoing changes and advancements in educational spaces is not just a possibility but a certainty.
- **Control and Security:** Ensuring the safety of everyone on campus is a fundamental expectation for all members of the campus community. This commitment to safety significantly shapes facility planning and underscores the critical importance of having robust and well-maintained infrastructure to support these safety measures.
- **Sustainability:** The objective of this plan is to craft facilities that are well-suited to the future of living, learning, and working. Creating a sustainable campus environment stands as a critical goal for Murray State College and its community. The majority of North American colleges and universities have embraced multiple sustainability practices, encompassing recycling, reduced energy consumption, enhanced indoor air quality, green building initiatives, and farm-to-table practices. These initiatives not only reflect an ethical commitment but also serve as a potent marketing strategy, engaging students in practices they hold in high regard. The green revolution is firmly entrenched in the collegiate landscape, resonating not only within American campuses but also reaching far beyond.



- **Convenience / Immediacy:** Modern students live in a fast-paced world where they expect quick and convenient access to information, communication, and services. Academic and support spaces on campus must adapt to this demand, choosing whether to prioritize efficiency and convenience to meet students' expectations.
- **Social Space Demand:** Social spaces and programs, while not academic in nature, are essential for building strong emotional connections within the campus community. They foster a sense of belonging and create a vibrant and successful campus environment.
- **Multi-function Capability:** Modern facilities can maximize their utility and accommodate a wide range of programs by embracing multi-functionality, thereby achieving more with a smaller investment. These facilities should be designed to support quick and seamless conversion between various functions, ensuring efficient use of space and resources.
- **Technology Integration:** Technology is an integral aspect of our lives, significantly impacting students' experiences and expectations. To cater to this never-ending surge in the use of technological devices and communication tools, the campus infrastructure must be adaptable and robust, ensuring students have the necessary support and resources to thrive in an increasingly digital world.
- **Openness and Views:** Modern collegiate facilities are marked by a greater degree of openness and transparency, aligning with students' inclination to engage with their surroundings and fellow peers. This design trend is not only aesthetically pleasing but also serves the practical purpose of ushering natural daylight into social and academic spaces. The creation of large, open, and transparent spaces is a central element in this design philosophy, fostering a sense of connectivity and visibility that enhances the overall campus experience.
- **Living-Learning Environments:** Across campuses nationwide, two-part communities are reshaping the academic landscape. These Living-Learning environments are designed to engage and empower students by meeting them where they are and capitalizing on the benefits of smaller academic communities.
- **Lifelong Learning:** The acknowledgment and embrace of the lifelong learning cycle have expanded the academic horizons of many institutions. This shift redefines the role of educational facilities, transforming them into hubs that cater to a diverse cross-section of society beyond the traditional 18 to 24-year-old student demographic.

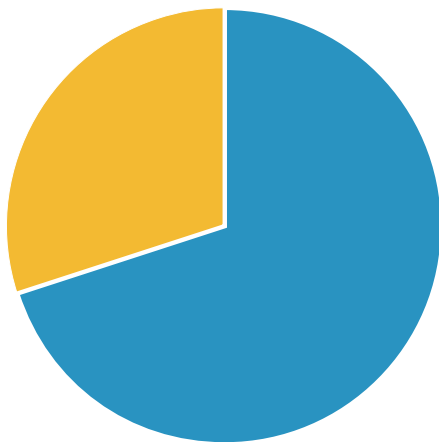
## DEMOGRAPHICS

Millennials and Generation Z have collectively influenced higher education, each bringing their distinct perceptions and expectations to the table. Recognizing these common Millennial perceptions is pivotal in shaping the campus environment. This generation often views themselves as collectively special in the eyes of their parents and the broader community. They grew up in an era with heightened safety awareness, marked by smoke detectors, amber alerts, and urban curfews, which has instilled a strong sense of protection. Millennials are characterized by their remarkable confidence and an unwavering belief in their generation’s potential for significant achievements. They tend to be risk-averse, prioritize teamwork and collaboration, emphasize the importance of adhering to rules and boundaries, and place a strong emphasis on making long-term plans.

On the other hand, Generation Z, the subsequent wave of students, introduces unique perspectives and character markers as well. They tend to be pragmatic and entrepreneurial, seeking practical and real-world experiences. Gen Z is characterized by a high degree of technological literacy, having grown up with smartphones and social media, which has molded their communication and networking patterns. They exhibit greater diversity and inclusivity, placing a strong emphasis on equality and social justice issues. This generation tends to value experiential learning and flexibility, valuing adaptability and innovation in their educational experiences. To meet the evolving expectations of both Millennials and Generation Z, institutions must adapt their facilities to resonate with these values, providing a campus environment that aligns with the beliefs and aspirations of these generations.

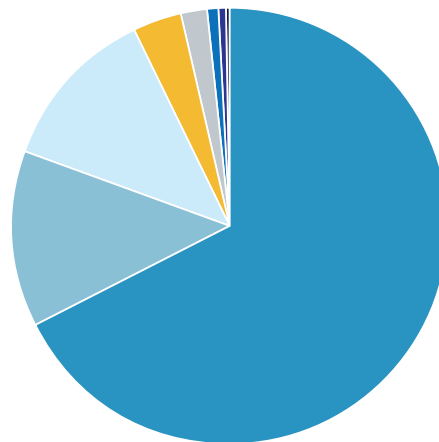
## DIVERSITY OF ENROLLMENT

In the fall of 2024, Murray State College’s enrollment of all full-time undergraduate students in credit programs was 2,867. Of these full-time students, they self reported as the following:



Q- Are you best described as a:

- FEMALE 70%
- MALE 30%



Q- Are you best described as a:

- WHITE 67.72%
- TWO OR MORE 12.96%
- HISPANIC 12.35%
- FIRST AMERICAN/AK NATIVE 3.62%
- BLACK/AFRICAN AMERICAN 1.75%
- UNKNOWN 1.03%
- ASIAN 0.37%
- NAT. HAWAIIAN/PAC. ISLAND <0.23%



## OUR PREDICTIONS

To align with the evolving expectations of Millennials and Generation Z, Murray State College can integrate the following concepts into its future planning:

- **Flexible Learning Spaces:** Murray State College can redesign classrooms and learning spaces to be more adaptable, allowing for collaborative and technology-enhanced learning. This change would be effective because it caters to the preferences of Gen Z, who value flexible, interactive, and tech-integrated learning environments.
- **Mental Health and Wellness Centers:** Establishing dedicated centers for mental health support and wellness activities on campus can help reduce the stigma around mental health issues. This will be effective in supporting Millennials and Gen Z, who are vocal about mental health concerns and seek accessible resources.
- **Student-Led Initiatives:** Empowering students to initiate and lead clubs, organizations, and events can encourage leadership and entrepreneurship. Effective student-led initiatives foster a sense of ownership and agency in shaping campus life.
- **Inclusive Housing Options:** Offering diverse housing options, such as co-living spaces or gender-neutral housing, can cater to the preferences of Gen Z, who value inclusivity and diversity. These changes would effectively address their desire for more open and inclusive living environments.
- **Sustainability Initiatives:** Implementing green and sustainable practices on campus, like renewable energy sources, recycling programs, and sustainable transportation options, aligns with the environmental consciousness of Millennials and Gen Z. These changes would be effective in engaging students who prioritize sustainability.
- **Technology Integration:** Ensuring robust Wi-Fi coverage, technology-enabled classrooms, and digital resources is essential to cater to the tech-savvy nature of both generations. Effective technological infrastructure will enhance their learning experiences.
- **Diverse Dining Options:** Offering a wide range of dining choices, including vegan, vegetarian, and international cuisine, can cater to the diverse dietary preferences of these generations. Effective dining options will ensure students' needs and preferences are met.
- **Community Engagement Programs:** Establishing programs that encourage community service and civic engagement can resonate with the social activism and community-oriented values of Millennials and Gen Z. These programs would be effective in fostering a sense of purpose and social responsibility.
- **Mentorship and Networking Opportunities:** Creating mentorship and networking programs can help students connect with professionals in their field. These opportunities are effective in preparing students for their future careers and bridging the gap between academia and the workplace.
- **Outdoor Recreational Spaces:** Designing outdoor spaces for relaxation, socializing, and physical activities can promote well-being and address the desire for multi-functional spaces. Effective outdoor spaces would encourage a healthy work-life balance.

## VISUAL IDENTITY

**BUILDING EXTERIORS:** The visual identity of college and university campuses is often reflected in the design of their building exteriors. These exteriors can vary greatly in architectural style and aesthetics, contributing to the overall character of the institution. While there may not be a single, specific architectural style that defines every building, there are often common design qualities that thread through the campus. These may include the use of materials like brick, stucco, and a shared color palette, which create a degree of visual cohesion. However, the challenge often lies in achieving a more unified and cohesive architectural identity. Campuses can benefit from striving to harmonize these diverse architectural elements, creating a recognizable and cohesive style that conveys a clear institutional image and fosters a sense of unity. Examples of Murray State's building exteriors are shown below.

**BUILDING INTERIORS:** The visual identity of colleges and universities is not limited to building exteriors; it extends to the interiors as well. The interior design of campus buildings plays a pivotal role in shaping the atmosphere and functionality of the learning environment. The modernization of interiors is a pressing concern for many institutions, as contemporary students have distinct needs and expectations. Outdated interiors may no longer align with the dynamic and tech-savvy nature of today's learning experiences. Modernized interiors often feature flexible and adaptable spaces, cutting-edge technology integration, and a focus on student well-being, comfort, and collaboration. A well-crafted interior design, in line with the institution's overall visual identity, can enhance the overall student experience and foster a sense of belonging and engagement on campus.





## HOUSING

Contemporary colleges and universities are departing from the traditional dormitory model with its long narrow hallways, endless rows of sleeping rooms, and limited common areas. Today's residence halls are designed to provide students with a physical environment that not only accommodates their living needs but also fosters social and learning interactions. These modern residential facilities are viewed as a strategic investment by institutions, as they aim to not only increase revenues but also improve student enrollment and retention. Students increasingly seek a residential experience that integrates living, socializing, learning, and personal wellness within a single facility. Studies indicate that student housing can significantly ease the adjustment to college, enhance study habits, and improve general well-being.

However, determining the specific needs and preferences of students is a complex challenge for many colleges. Various factors, such as student age, year in school, degree level, marital and dependent status, and commuter or residential requirements, all influence housing needs. Therefore, the demand for traditional dormitories with double-occupancy sleeping rooms and shared facilities located down a hallway is limited. First-year students may find such arrangements conducive to building a sense of community and increasing interactions among

residents. As students progress in their academic journey, additional room amenities such as private baths, shared kitchenettes, and on-suite social/living spaces become more desirable, enhancing privacy and campus retention efforts.


The favored housing arrangement for first and second-year students often includes semi-suite single or double occupancy units with a shared but semi-private bathroom, limited cooking facilities, and possibly a shared living room. Upper-level undergraduates tend to seek even more privacy and opt for two, three, or four-bedroom apartments over one-bedroom units to share living expenses. Students with dependents typically require apartments with full cooking facilities, living rooms, and private bathrooms.

In addition to living spaces, today's college students expect an array of amenities that surpass those offered in the dormitories of the past. Modern residence halls are designed to emulate the comforts of home and boast state-of-the-art amenities. These facilities feature lounges with flat-screen televisions, cable, and wireless internet access, study rooms, laundry facilities, computer centers, and various social spaces. Many also incorporate fitness rooms and classrooms, promoting a "living-learning" environment that has evolved from a trend to an expectation on campuses nationwide, particularly in the Midwest.





# 03



# EXISTING CAMPUSES



Murray State College purchased the Murray State College-Ardmore campus in 2021. At the time of creation of Master Plan 2040, college leadership determined it would be best to take more time to gain a better understanding of Ardmore’s community and campus challenges, needs and opportunities before creating a comprehensive master plan for the campus. Since the acquisition, the college has provided resources that has enhanced safety protocols, optimized learning spaces and provided adequate staffing to improve the functionality of the campus.



MURRAY STATE COLLEGE  
CAMPUS BUILDING  
ARDMORE

Additionally, in effort to meet the needs of the Ardmore community and southern Oklahoma, there are ongoing capital projects including the Southern Oklahoma Nursing Education Center (SONEC), walking trails, greenhouses, farmer’s market and an ampitheater. College leadership has set a goal of finalizing a complete master plan for the Murray State College-Ardmore campus by 2028.



MURRAY STATE COLLEGE  
CAMPUS BUILDING  
ARDMORE



MURRAY STATE COLLEGE  
CAMPUS BUILDING  
ARDMORE



CHICKASAW HALL  
TISHOMINGO



ARMORY  
TISHOMINGO



HEALTH SCIENCE  
TISHOMINGO



\*THE FOLLOWING IMAGES ARE PROVIDED FOR REFERENCE OF THE EXISTING CAMPUS BUILDINGS.





GUNSMITHING  
TISHOMINGO



VETERINARY NURSING  
TISHOMINGO



STUDENT SERVICES  
TISHOMINGO

\*THE FOLLOWING IMAGES ARE PROVIDED FOR REFERENCE OF THE EXISTING CAMPUS SITE FEATURES & HISTORICAL ARTIFACTS.







CLOCK  
TISHOMINGO



WALKING TRAIL  
TISHOMINGO



HISTORICAL SITE  
TISHOMINGO



LAMP POST  
TISHOMINGO



HISTORICAL SITE  
TISHOMINGO



\*THE FOLLOWING IMAGES ARE PROVIDED FOR REFERENCE OF THE EXISTING CAMPUS SITE FEATURES, HISTORICAL ARTIFACTS & SIGNAGE.



MURRAY STATE COLLEGE SIGN  
TISHOMINGO



TISHOMINGO SITE



PARKING LOT  
TISHOMINGO



HISTORICAL SITE  
TISHOMINGO





TRASH  
RECEPTACLE



BENCH



ADA SIGN



CAMPUS ROAD



CAMPUS MAP SIGN



BUILDING SIGN



# 04



A photograph of a construction site. In the background, there is a large, light-colored building under construction. In the middle ground, a yellow excavator is visible, and a white dump truck is in the foreground, dumping soil. The ground is uneven and covered with dirt and rocks. A blue circular graphic is overlaid on the left side of the image.

# CAMPUS DEVELOPMENT



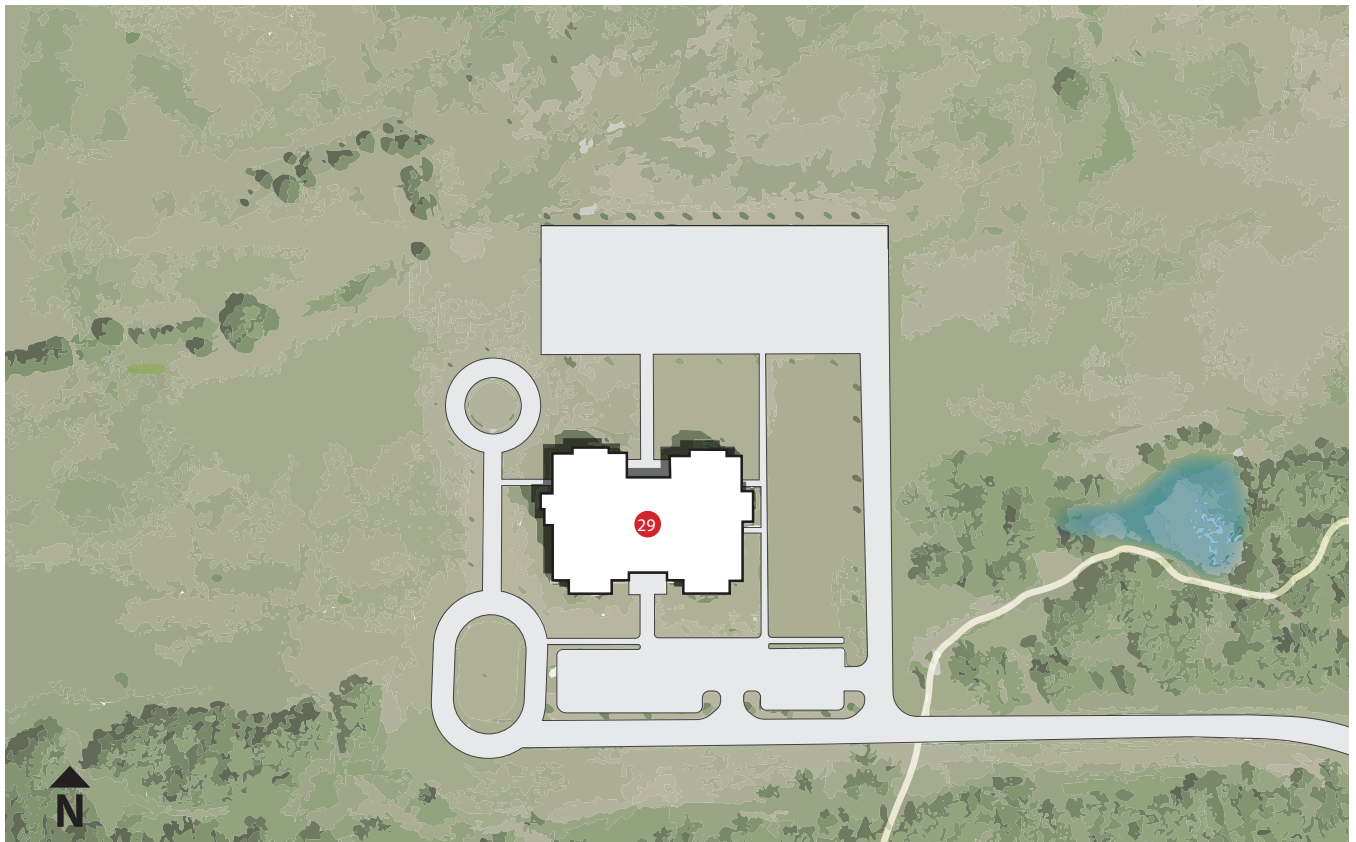
# TISHOMINGO CAMPUS



# CURRENT MURRAY STATE COLLEGE CAMPUSES

- |    |                               |    |                                  |
|----|-------------------------------|----|----------------------------------|
| 1  | LIGHTHOUSE BEHAVIORAL HEALTH  | 16 | ARMORY                           |
| 2  | CHICKASAW HALL                | 17 | ENGINEERING TECHNOLOGY BUILDING  |
| 3  | CAMPUS PLAZA                  | 18 | MCKEE HALL                       |
| 4  | PATTON HALL                   | 19 | STUDENT LIFE                     |
| 5  | BEAMES FIELD HOUSE            | 20 | AG-SCIENCE BUILDING              |
| 6  | STUDENT SERVICES BUILDING     | 21 | AGGIE SUITES                     |
| 7  | ADMINISTRATION BUILDING       | 22 | BASEBALL FIELD                   |
| 8  | HEALTH SCIENCE                | 23 | SOCCER FIELD                     |
| 9  | CLASSROOM BUILDING            | 24 | SOFTBALL FIELDS                  |
| 10 | COLLEGE CAMPUS CENTER         | 25 | JOHNSTON COUNTY EXTENSION OFFICE |
| 11 | FLETCHER AUDITORIUM           | 26 | VETERINARY NURSING               |
| 12 | MOTOR POOL/FACILITIES STORAGE | 27 | RODEO ARENA                      |
| 13 | FINE ARTS                     | 28 | SHOOTING SPORTS                  |
| 14 | LIBRARY/SCIENCE BUILDING      | 29 | ARDMORE CLASSROOMS               |
| 15 | STUDENT CENTER                |    |                                  |

## ARDMORE CAMPUS



# TISHOMINGO CAMPUS





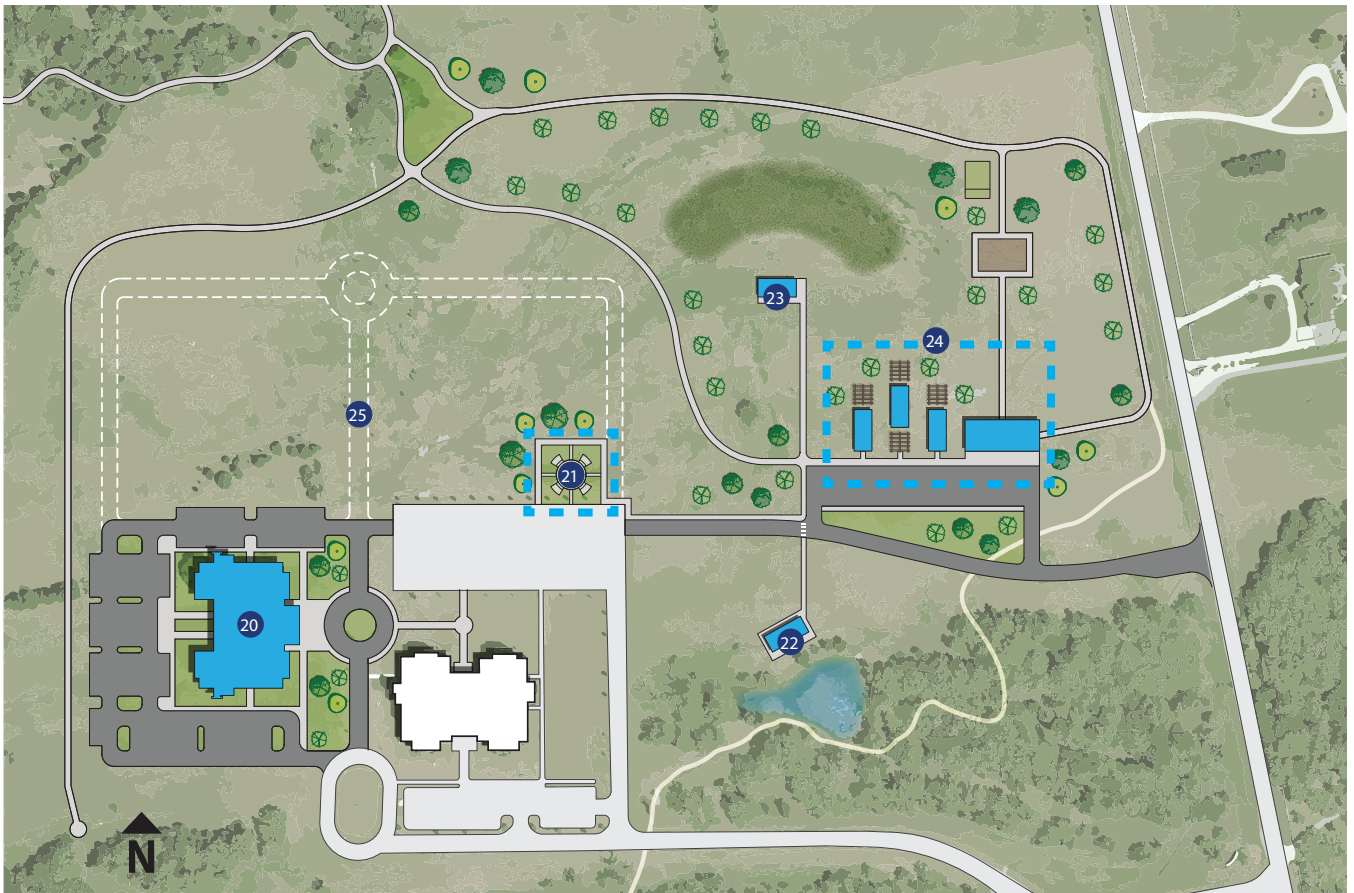
# TISHOMINGO PRIORITY CAMPUS IMPROVEMENTS

- |                                  |  |
|----------------------------------|--|
| 1 NORTH PARKING LOT IMPROVEMENTS | 10 GUNSMITHING MEMORIAL PLAZA            |
| 2 CHICKASAW HALL IMPROVEMENTS    | 11 ARMORY RENOVATION & PARKING           |
| 3 CAMPUS PLAZA                   | 12 CAMPUS POLICE RELOCATION / RENOVATION |
| 4 BEAMES GYM                     | 13 NEW STUDENT HOUSING                   |
| 5 FUTURE EXPANSION SPACE         | 14 NEW SOFTBALL FIELD                    |
| 6 GUNSMITHING - NEW FACILITY     | 15 INDOOR ATHLETIC FACILITY              |
| 7 CAR BARN & FACILITIES STORAGE  | 16 SHOW TEAM / AI FACILITY IMPROVEMENTS  |
| 8 SUNKEN GARDENS                 | 17 FISHING BOAT STORAGE                  |
| 9 STUDENT UNION                  | 18 INDOOR EQUESTRIAN FACILITY & PARKING  |
|                                  | 19 SHOTGUN TEAM OUTDOOR SHOOTING AREAS   |

# ARDMORE PRIORITY CAMPUS IMPROVEMENTS

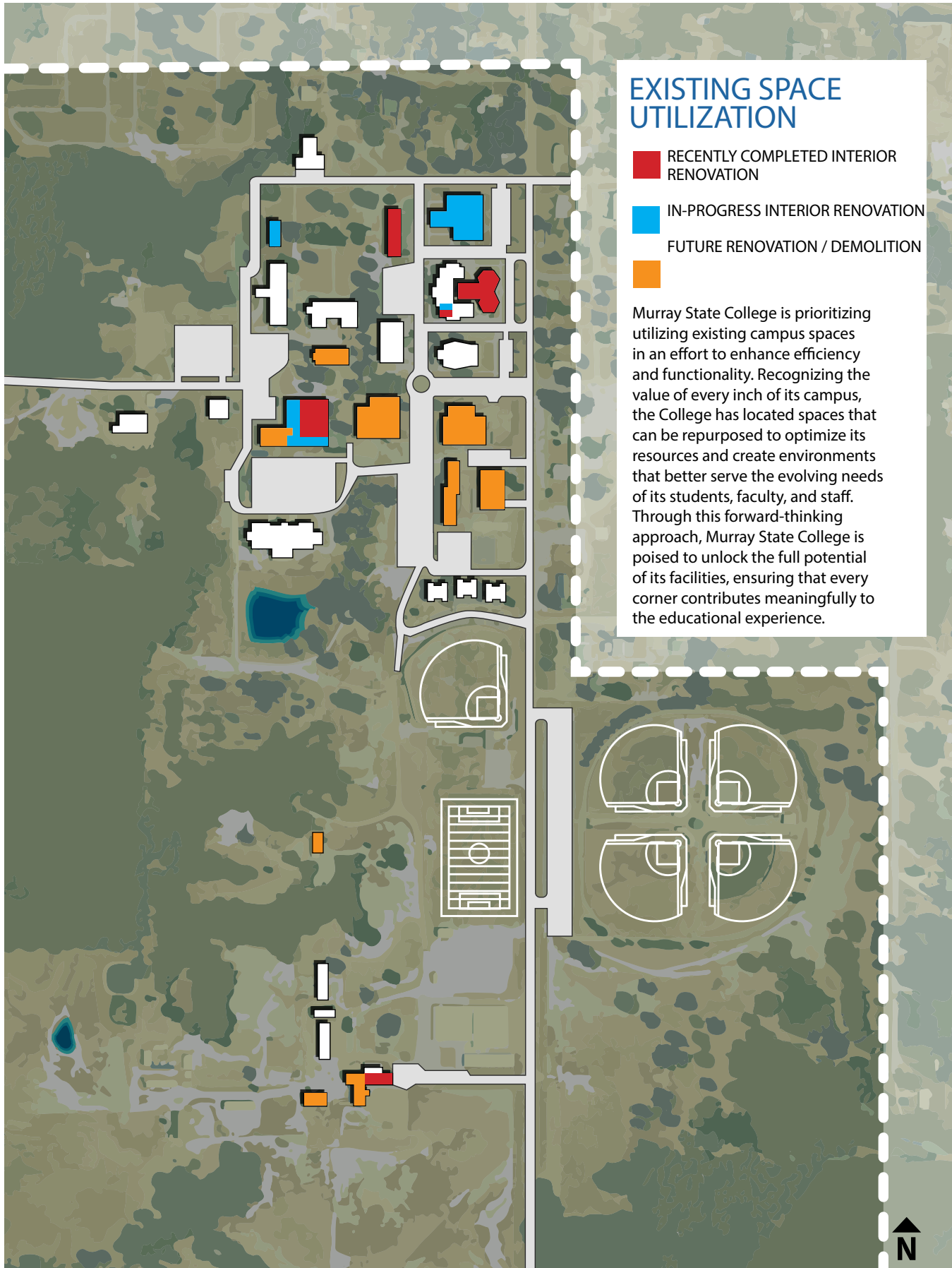
- |                                   |                                     |
|-----------------------------------|-------------------------------------|
| 20 NEW NURSING EDUCATION CENTER   | 23 NEW OUTDOOR PERFORMANCE SPACE    |
| 21 NEW CHILDREN'S & SENIOR'S PARK | 24 NEW SMALL FARM & RANCH INSTITUTE |
| 22 NEW OUTDOOR CLASSROOM          | 25 FUTURE EXPANSION                 |

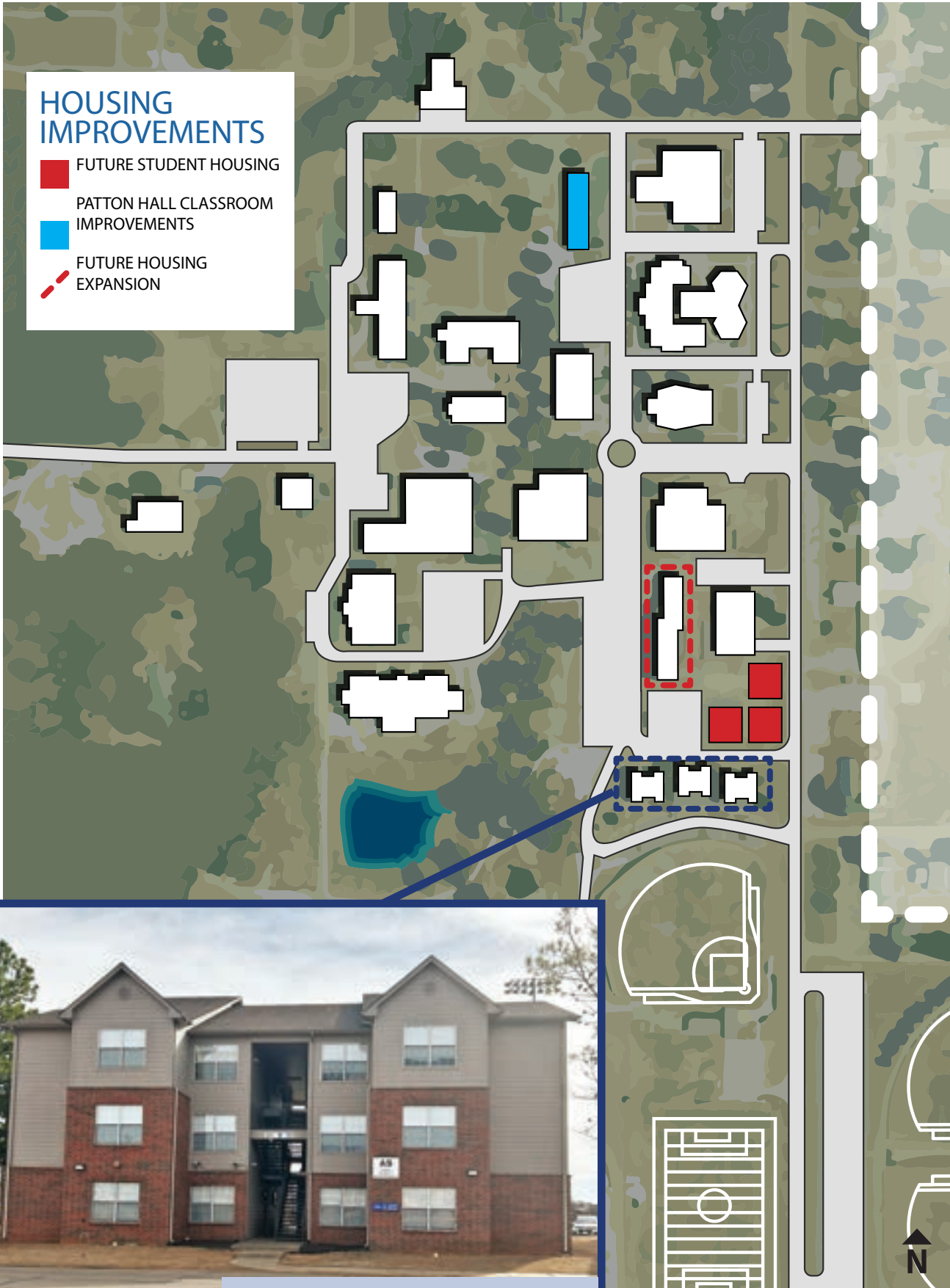
## ARDMORE CAMPUS





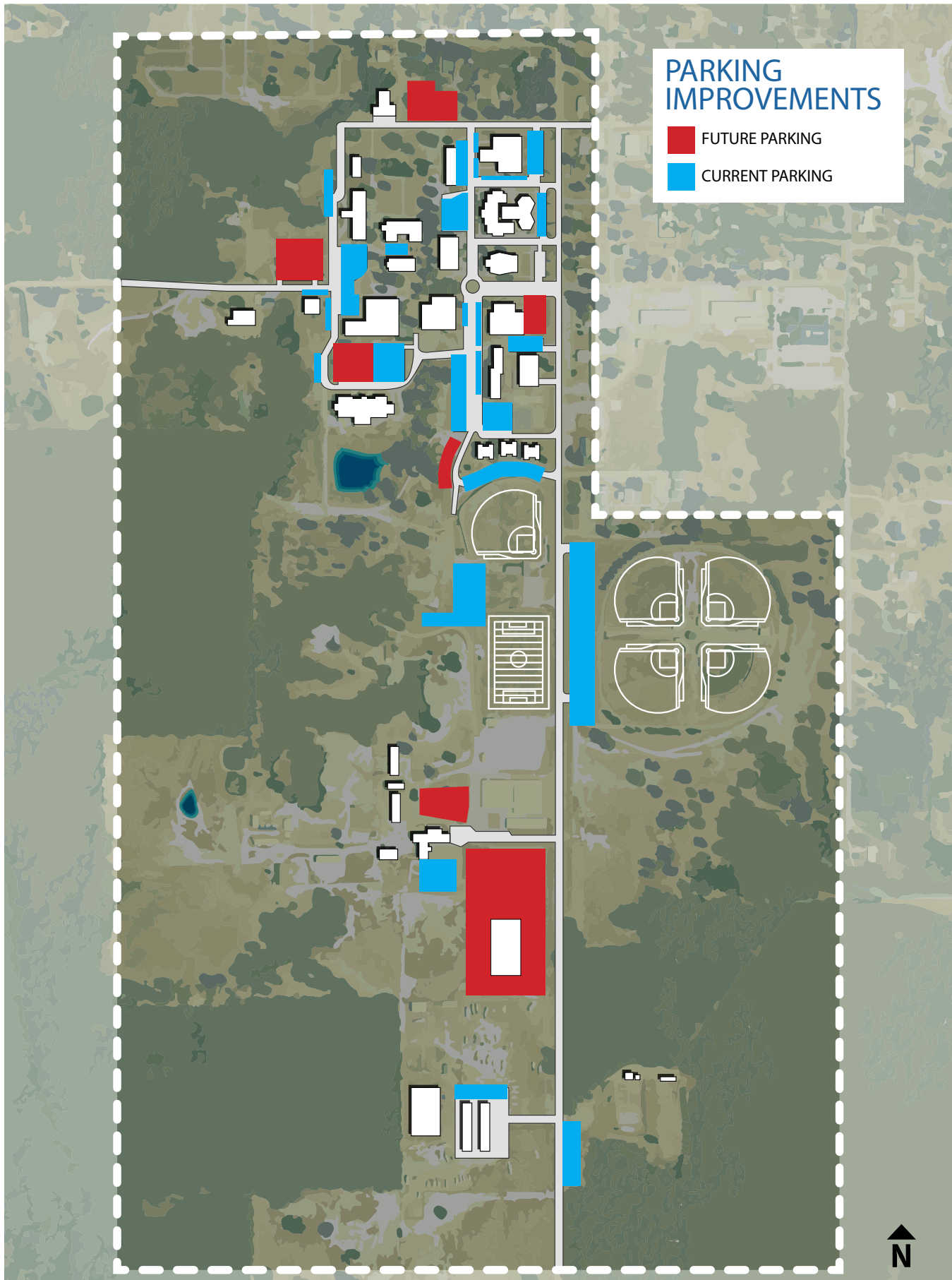
# TISHOMINGO CAMPUS





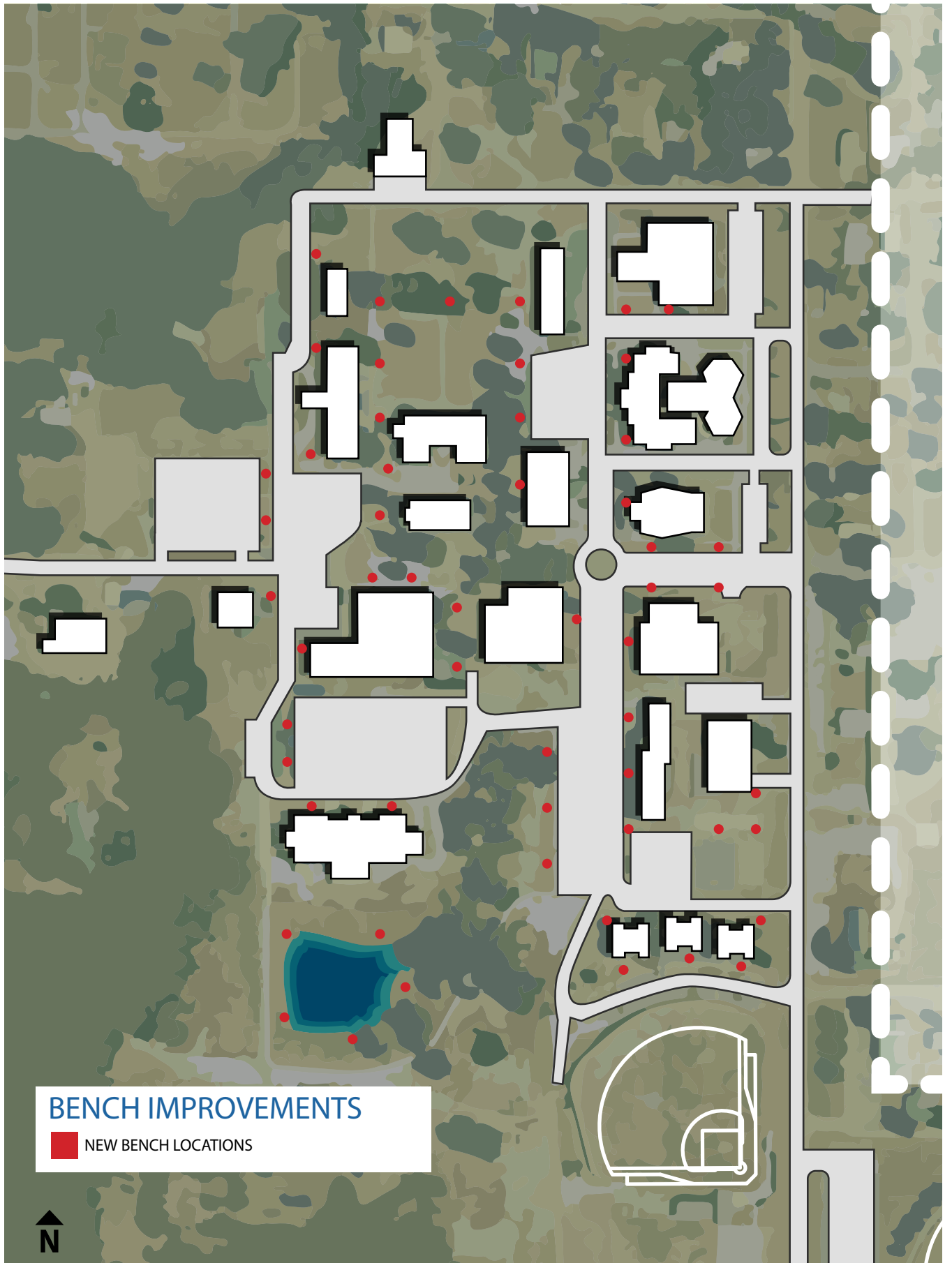
EXISTING HOUSING: AGGIE SUITES

# TISHOMINGO CAMPUS





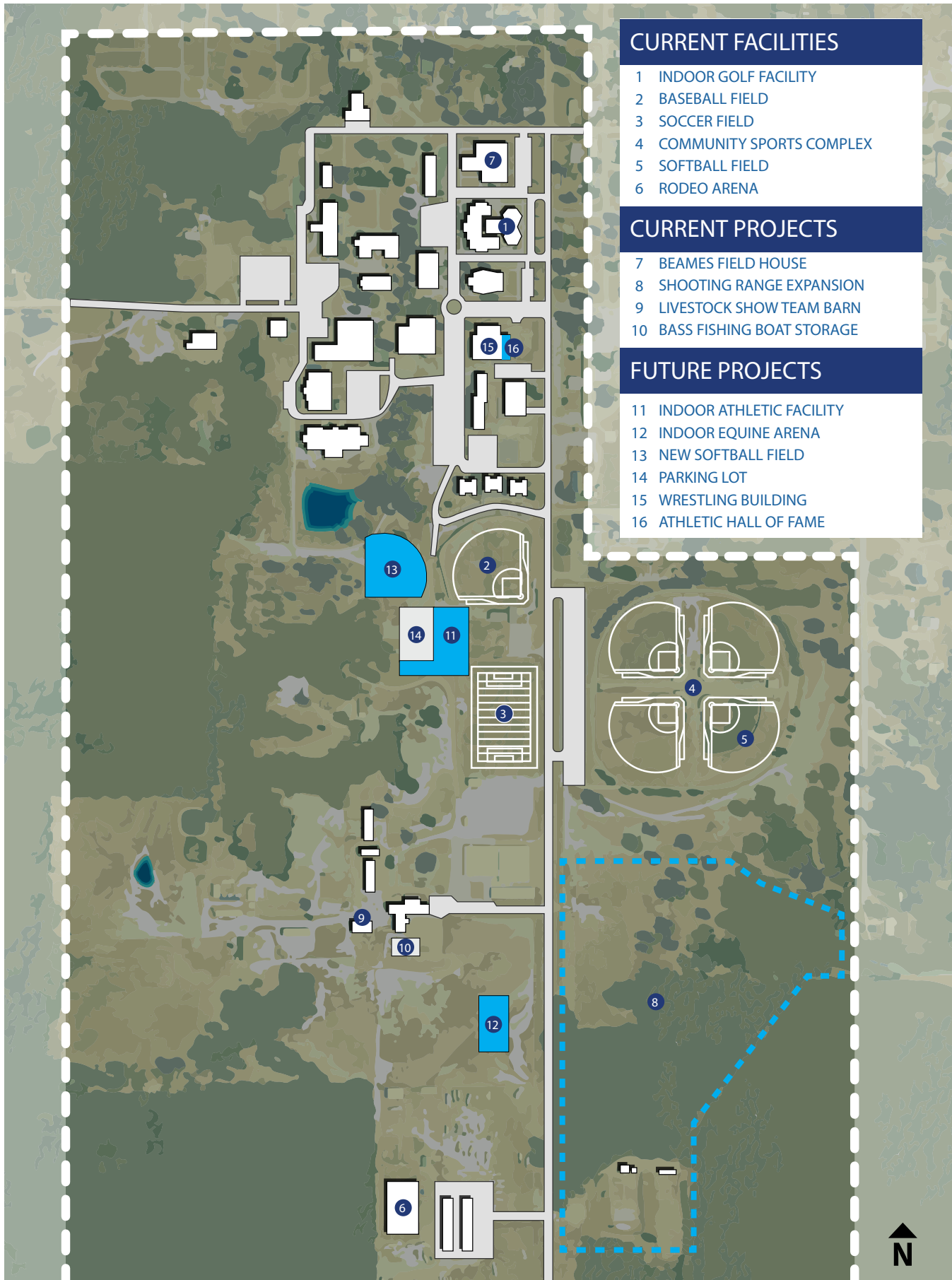
# TISHOMINGO CAMPUS - NEW BENCH LOCATIONS



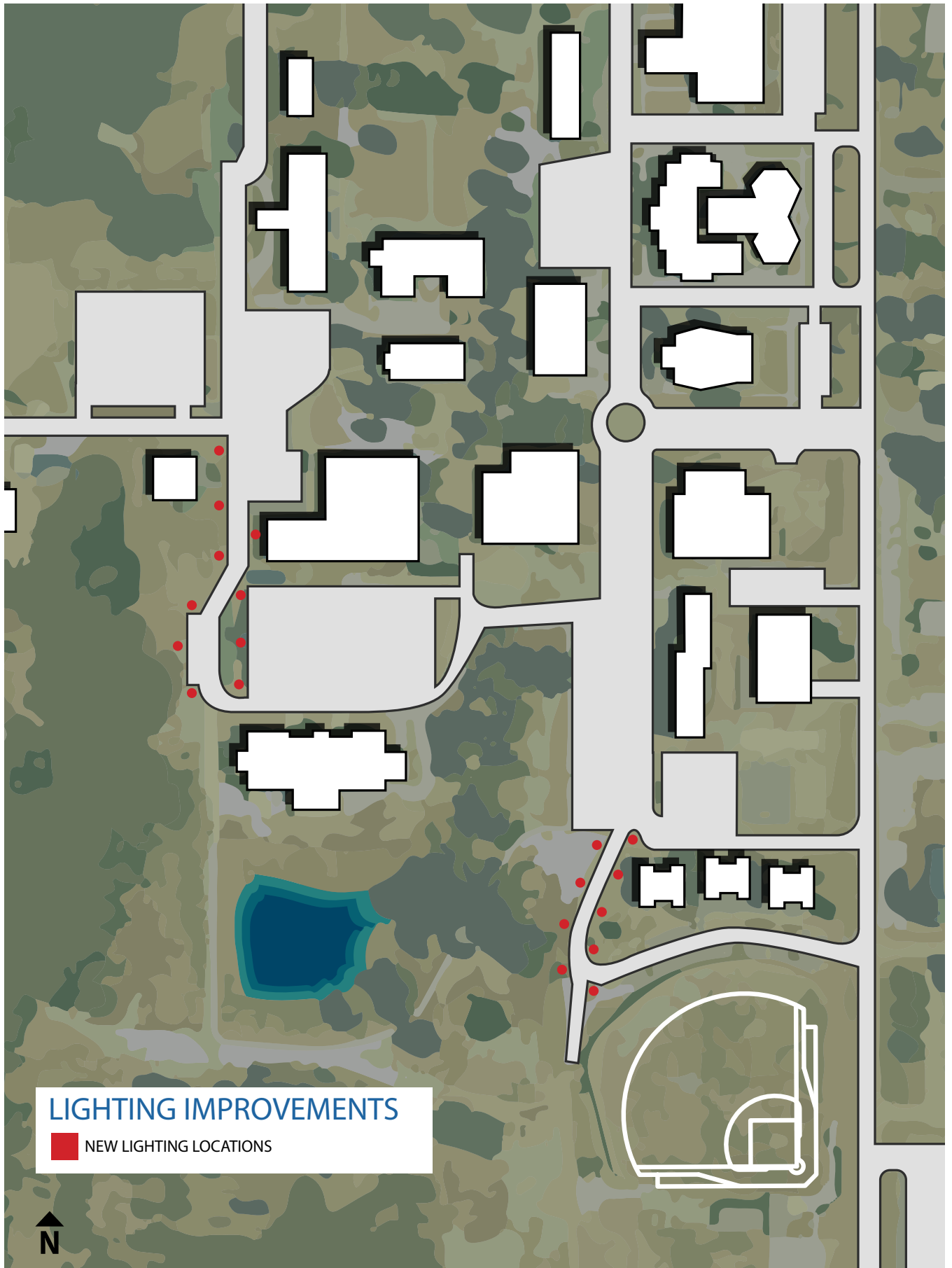
**BENCH IMPROVEMENTS**  
NEW BENCH LOCATIONS



# TISHOMINGO CAMPUS - ATHLETICS



# TISHOMINGO CAMPUS- NEW LIGHTING LOCATIONS



## LIGHTING IMPROVEMENTS

NEW LIGHTING LOCATIONS



# 05

A hand holding a purple Expo marker is drawing on a whiteboard. The whiteboard has several sketches and notes. At the top right, there is a heading "H1-Headline" with wavy lines underneath. To the right of this, there is a vertical list of items, possibly a menu, with some items circled. Below the heading, there are several rectangular boxes, some of which are empty. In the bottom right corner, there is a sticky note with the word "Menu" written on it, followed by five vertical lines. The background is a light blue color with a large blue circle on the left side.

# RECOMMENDATIONS

# IMPROVEMENTS & RECOMMENDATIONS

## TISHOMINGO

### CAMPUS:

1. Improve parking lots - additional, resurfacing, and lighting.
2. Provide more opportunities for community interaction - ex. volunteer work with local businesses.
3. Provide more outdoor seating throughout campus.
4. Improve sunken gardens for a more welcoming campus.
5. Provide more activities and opportunities for student gathering (within campus and housing areas).
6. Provide stronger and more reliable wifi.
7. Continue to improve sustainability programs.
8. Improve signage leading up to campus.
9. Improve sidewalks - confirm ADA compliance.
10. Improve lighting (to include Veterinary Nursing).
11. Update plantings with native landscaping, to include informational signage.
12. Maintain existing landscaping to employ the 2'/6' rule (line of sight, no ground cover over 2' tall and no tree canopies below 6' in height).
13. Create a stronger connection between the campus center and Veterinary Nursing.
14. Acquire new and higher baseball nets - baseballs are hitting cars in Aggie suites parking lot.

### BUILDINGS:

1. Provide new and renovated housing - more variety, a place to cook, commons area.
2. Update the student union.
3. Add more social hangouts.
4. Enhance departmental equipment (gunsmithing, Veterinary Nursing, etc).
5. Provide a bigger dining hall and more food options for the students.
6. Provide a childcare center for students and staff.
7. Improve the gym - to include air conditioning.
8. Update classrooms, and Veterinary Nursing and Gunsmithing buildings.
9. Provide a manufacturing/industrial facility.
10. Continue to improve building security and access.











# IMPROVEMENTS & RECOMMENDATIONS

## ARDMORE

### CAMPUS:

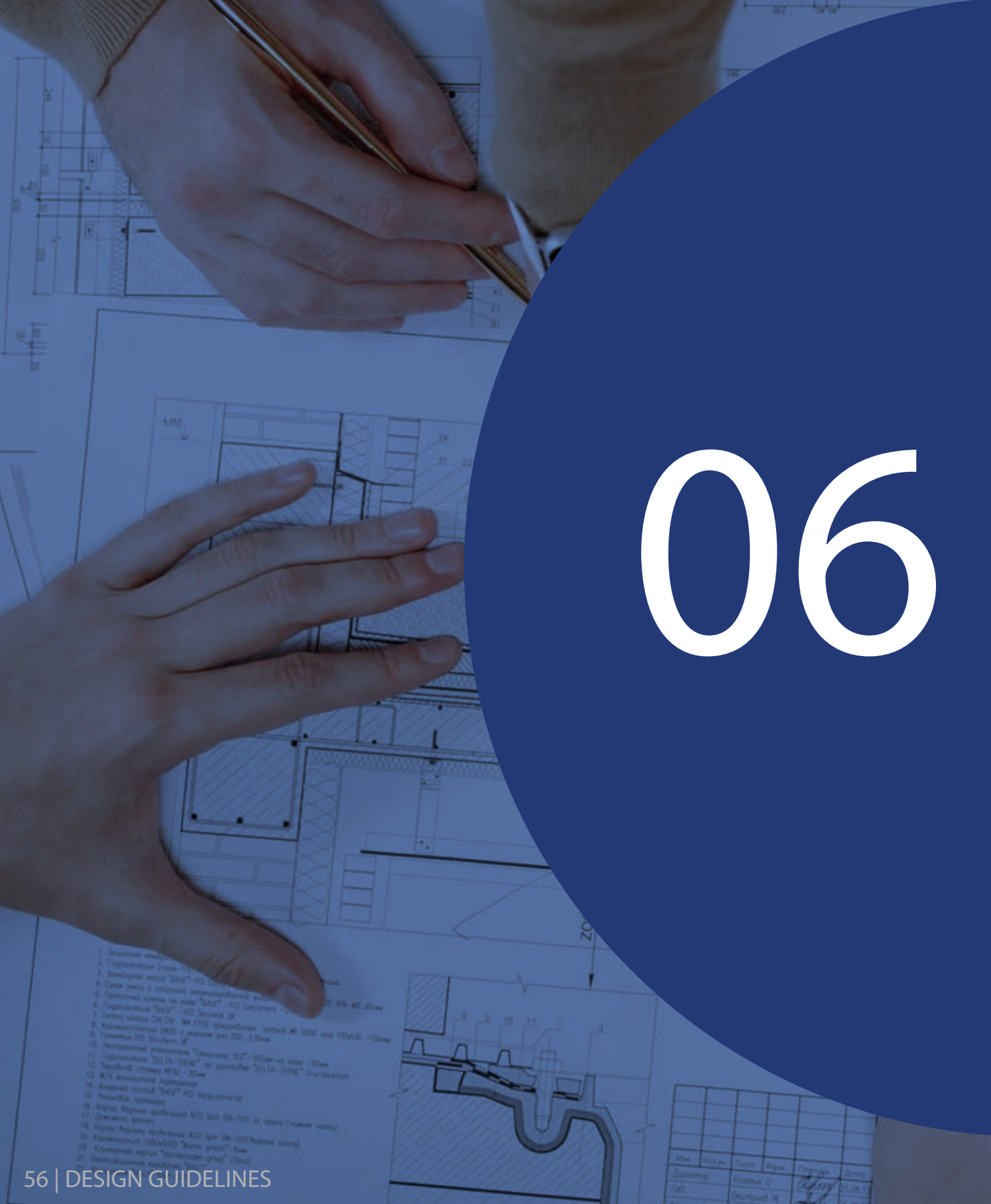
1. Improve the connection between the university and the community.
2. Provide social areas for staff and students (interior and exterior).
3. Provide outdoor learning spaces.
4. Develop a plan for pond maintenance.
5. Improve the campus shuttle between Ardmore and Tishomingo.
6. Include native landscaping, to include informational signage.
7. Implement more in-person options for students.
8. Improve walking trails for the community and students, to include dedicated trail restrooms.
9. Provide better lighting and wayfinding.

### BUILDINGS:

1. Develop a more comforting aesthetic throughout the building.
2. Improve building security.
3. Provide affordable living opportunities for students (expensive to rent in Ardmore.)
4. Improve the complicated equipment systems - HVAC.
5. Provide social areas for students to study or gather between classes.
6. Improve acoustics in existing building.
7. Provide a childcare center for students and staff.
8. Provide more food options.
9. Provide a MicroAg facility.



# 06



№	Код	Полн.	Матр.	Толщина	Знач.
1	1000/1000	Стекло	О	6	25.06.13
2	1000/1000	Стекло	М	6	25.06.13
3	1000/1000	Стекло	А	6	25.06.13
4	1000/1000	Стекло	А	6	25.06.13



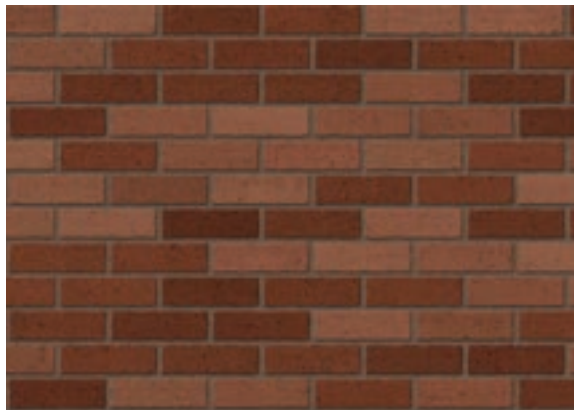
# DESIGN GUIDELINES

# ARCHITECTURAL DESIGN GUIDELINES

The following guidelines provide a clear and cohesive framework for campus buildings. Each building should prominently feature either brick or stone, in combination with EIFS (Stucco) or Lap siding, ensuring a balance of durability and aesthetics. The distinctive touch of angled black metal roofs adds a modern yet cohesive element to the design. Additionally, each building should incorporate large windows, either in all black or all white, and porticos to enhance functionality, natural lighting, and visual appeal. These recommendations contribute to a harmonious and visually appealing campus environment, strengthening the institution's architectural identity and making a positive impression on all who encounter it.



BEIGE BRICK- BRICK PATTERN



RED BRICK- BRICK PATTERN

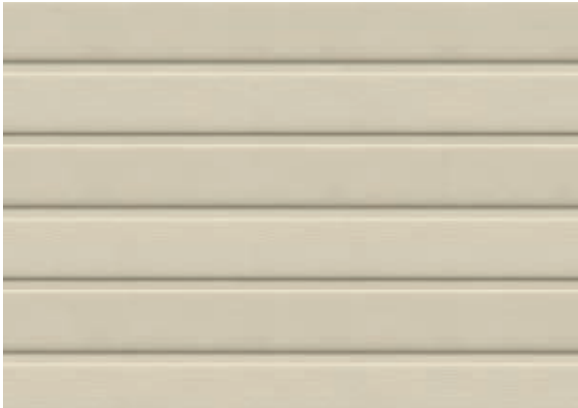


TUMBLLED STONE- RANDOM ASHLAR PATTERN



TAILORED LEDGE-STONE

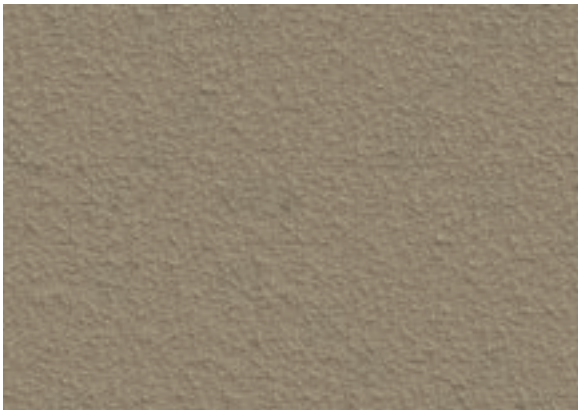




LAP SIDING- LIGHT BEIGE (RESIDENTIAL)



EIFS- LIGHT BEIGE



EIFS- BEIGE



DARK ANODIZED  
WINDOWS



WHITE WINDOWS



DARK ANODIZED METAL ROOF

# COORDINATED ARCHITECTURAL FEATURES ACROSS CAMPUS



**KEY:**

- EXISTING FEATURE FOR REPETITION
- DESIGN RECOMMENDATION

FLAT OR ANGLED ROOF

METAL ROOF

DARK ANODIZED WINDOWS

STONE QUOINS

EIFS (STUCCO)

EIFS REVEALS ALIGNED WITH WINDOWS

PORTICO, FLAT OR ARCHED

BRICK

STONE WINDOW LINTEL

STONE WINDOW SILL

MASONRY COLUMNS

ADA SIDEWALKS

AG SCIENCE BUILDING



- METAL PANELING
- WINDOW MUNTINS
- STONE, RANDOM ASHLAR PATTERN
- SOLDIER COURSE BRICK DETAIL
- STONE WAINSCOT SILL
- STONE WAINSCOT

NURSING EDUCATION BUILDING



- BRICK WAINSCOT
- WHITE WINDOWS, MUNTINS
- LAP SIDING
- ANGLED ROOF
- BUILDING SIGNAGE
- BRICK SOLDIER COURSE LINTEL

AGGIE SUITES



# SITE DESIGN GUIDELINES

Enhancing the Murray State College campus sites can be achieved through strategic improvements encompassing signage, restoration, and necessary repairs. The introduction of informative signage not only aids navigation but also breathes life into the historical monuments, offering an educational and immersive experience for all. Restoration efforts can revitalize aging architectural elements, preserving the campus’s rich history and visual appeal. Concurrently, essential repairs to sidewalks and parking lots are pivotal in ensuring accessibility, safety, and convenience for the campus community. These combined efforts not only elevate the campus’s aesthetics but also contribute to a more functional, welcoming, and engaging environment for students, faculty, and visitors.



RED MULCH



GREENERY



BRONZE METAL SIGNAGE



MASONRY- RANDOM RUBBLE PATTERN



CONCRETE



GRANITE



STONE



BEIGE/YELLOW BRICK

# COORDINATED SITE FEATURES ACROSS CAMPUS



**KEY:**

- EXISTING DESIGN FOR REPETITION
- DESIGN RECOMMENDATION

BLUE SIGNAGE

BEIGE/YELLOW BRICK

ADD ADDITIONAL WELCOME SIGNS

CAMPUS SIGN



GREENERY

INFORMATIONAL SIGNAGE

RED MULCH

HISTORICAL MONUMENT



ADDITIONAL SIGNAGE LEADING TO AND FROM CAMPUS

CAMPUS SIGN





GRANITE

INFORMATIONAL  
SIGNAGE

SEATING

HISTORICAL MONUMENT



ADDITIONAL PARKING  
ON CAMPUS

SIGN

ADD/IMPROVE  
SIDEWALKS

REPAIR PARKING LOTS  
& STREETS

PROPOSED GUNSMITHING PARKING LOT



BEIGE/YELLOW BRICK

ADA SIDEWALK

INFORMATIONAL  
SIGNAGE

HISTORICAL MONUMENT

# COORDINATED CONNECTIVITY ACROSS CAMPUS



EXISTING CONDITIONS

SOUTH BYRD STREET SECTION



OPTION FOR IMPROVEMENT

SOUTH BYRD STREET SECTION



COMPLETE STREETS OPTION

SOUTH BYRD STREET SECTION









“FROM HERE, GO ANYWHERE”

