

*Online delivery option available.

Murray State College

Tishomingo and Ardmore

Enterprise Development – Business Administration Option

PROGRAM REQUIREMENTS

	Credit Hours
GENERAL EDUCATION	38
EFFECTIVE COMMUNICATION (9 hours)	
ENG 1113 English Composition I	3
ENG 1213 English Composition II	3
SPC 1113 Fundamentals of Speech.....	3
HISTORY & POLITICAL AWARENESS (6 hours)	
HST 1483 US History to 1877 (or)	3
HST 1493 US History since 1877	
GVT 1113 American Federal Government.....	3
MATH & QUANTITATIVE REASONING (3 hours)	
MTH 1513 College Algebra (or)	3
MTH 1413 Survey of Math	
SCIENTIFIC REASONING (8 hours)	
BIO 1114 General Biology (or)	4
BOT 1114 General Botany (or)	
Any Area 3 lab course from college catalog	
PHY 1114 General Physics	4
HUMANITIES (6 hours)	
Any course with a HUM prefix	3
Any Area 4 course from college catalog.....	3
LIBERAL ARTS & GLOBAL AWARENESS (3 hours)	
SOC 1113 Intro to Sociology (or)	3
PSY 1113 Introductory Psychology (or)	3
Any Area 6 course from college catalog	
COMPUTER PROFICIENCY (3 hours)	
CIS 1113 Computer Applications (or)	3
Demonstrated Proficiency	
ACADEMIC SUCCESS (1 hour, if applicable)	
COL1211 Success Strategies.....	(1)
*All first-time, full-time freshmen students seeking a degree or certificate are required to enroll in Success Strategies and the New Student Symposium.	
CORE PROGRAM REQUIREMENTS	15
ACC 2103 Fund of Financial Accounting	3
ACC 2203 Fund of Managerial Accounting	3
ECO 2113 Principals of Macroeconomics	3
ECO 2123 Principals of Microeconomics	3
BM 2123 Marketing.....	3
RELATIVE ELECTIVES	7
TOTAL CREDIT HOURS	60
HEALTH, WELLNESS, & HUMAN PERFORMANCE	
HWP Personal Health, First Aid, or Activity	2
Courses (i.e., Swimming, Bowling, Golf, Tennis, Dance, Weight Training, Walking/Jogging, Women's Fitness, etc.)	
MSC TOTAL CREDIT HOURS REQUIRED	62

SUGGESTED COURSE SEQUENCE

	Credit Hours
FIRST SEMESTER	
ORI 1011 New Student Orientation	1
ENG 1113 English Comp I.....	3
SPC 1213 Fundamentals of Speech.....	3
CIS 1113 Computer Applications.....	3
Recommended Program Electives	6
SECOND SEMESTER	
ENG 1213 English Comp II	3
Liberal Arts Elective	3
MTH 1513 College Algebra (or)	3
MTH 1413 Survey of Math	
Scientific Reasoning Elective	4
Recommended Program Elective	3
THIRD SEMESTER	
HST 1483 US History to 1877 (or)	3
HST 1493 US History since 1877	
Scientific Reasoning w/Lab Elective	4
Humanities Elective	3
Recommended Program Electives	6
FOURTH SEMESTER	
GVT 1113 American Federal Government.....	3
Humanities Elective	3
Arts & Sciences Elective	3
General Education Electives	6

This is a suggested course sequence only. Students may, with guidance from an Academic Advisor as well as a Faculty Advisor, make changes to their specific course sequence. The student should be aware that changes may result in more than four semesters to complete their desired Associates Degree.

PROGRAM OVERVIEW

The Business Administration option in the Enterprise Development Degree is a flexible two-year degree in business that includes the most desirable core competencies requested by employers and will provide a degree completion framework that matches student aspirations with the needs of all industry sectors.

This option provides a well-rounded degree program, while allowing the student to focus on the knowledge, skills and attributions needed in their chosen field. Offering undergraduates the opportunity to learn and practice core skills for business growth, become leaders in an organization, master key technology processes and continuously upgrade those skills throughout their working years are the central themes of this degree completion program.

Must have at least 18 previous college credit hours, a 2.5 GPA and all remediation courses complete.

CAREER OPPORTUNITIES

- Accountant
- Auditor
- Commercial and/or Investment Banker
- Human Resource Manager
- Marketing Consultant
- Entrepreneur
- Financial Planner

GENERAL COLLEGE PREPARATORY REQUIREMENTS

Students may be required to complete transitional courses in English and/or math prior to being admitted into college level courses. Academic placement is determined either by ACT results or placement exams.

