

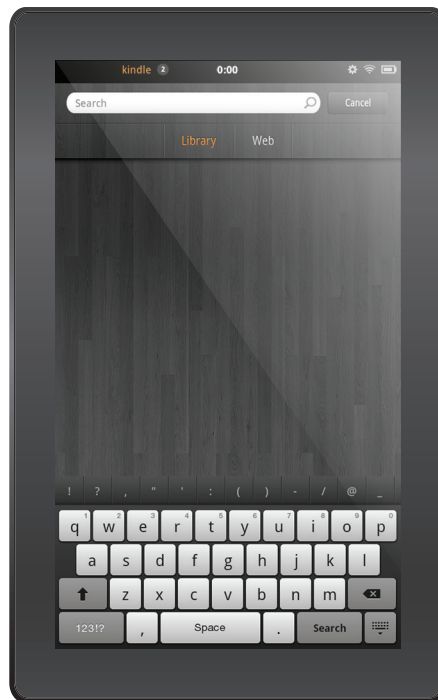


Rekindle Your Healthy Goals

Take your **Health Assessment** for a chance to win* an Amazon™ Kindle Fire!

We're all looking for easy ways to stay healthy. Blue Access for MembersSM (BAM) is your secure online resource for many interactive health and wellness tools, including the **Health Assessment**. This tool helps identify any health risks and provides recommendations for making positive, healthy lifestyle changes.

If you register for or log in to BAM between **January 1, 2014**, and **February 28, 2014**, you'll be entered automatically into a drawing to win a \$25 Amazon gift card! Better yet, complete the online Health Assessment, and you'll be entered into a second drawing to win an **Amazon Kindle Fire!**



Follow these steps:

- 1 **Log in to BAM.**
Not signed up? All you need are the group and member numbers found on your Blue Cross and Blue Shield of Oklahoma ID card.
- 2 **Under Quick Links, click Take Your Health Assessment.**

bcbsok.com

Amazon Kindle Fire/ Amazon Gift Card Promotion Details

OKHHEI employees who register for or log in to Blue Access for Members between **January 1, 2014**, and **February 28, 2014**, are entered into a drawing to win a \$25 Amazon gift card. OKHHEI employees who log in to Blue Access for Members between **January 1, 2014**, and **February 28, 2014**, and complete a Health Assessment are entered into a second drawing for a chance to win an Amazon Kindle Fire. **Please note that each college must have 50 new Health Assessments taken to be eligible for the Kindle Fire.**

* One Amazon gift card will be given away. Employees who have completed the assessment since January 1, 2014, will also be eligible for the Kindle incentive. One Kindle Fire will be given away. Must be 18 or over to win. All entrants must be a legal U.S. resident. Your odds of winning will depend on the total number of entries received, with one entry per person. The prize value will not exceed \$250. No purchase is necessary. A purchase will not improve your chances of winning. Shipping and handling will not be the responsibility of the winner. Promotion participants must be current OKHHEI employees who are current members of Blue Cross and Blue Shield of Oklahoma. Promotion rules are subject to change without prior notice. The winner must be notified within 15 days of winning the prize. No restrictions apply.

This promotion is not endorsed by, affiliated with or sponsored by Amazon.com, Inc.

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association